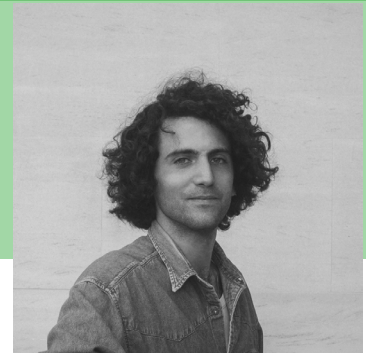# Senior Digital Product Designer

Adrian Ortinez
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/in/**adrianortinez**

Experience

December 2019 – Currently · *adrianortinez.com* / Barcelona, ES
Senior UX designer & Digital Product Designer

October 2021 – Currently · *Master in Digital Product Management
at Barcelona Technology School* / Barcelona, ES
UX Subject Coordinator and Professor

May 2019 – Currently · *Gartner, GUZZU, NPAW Ëatnovation & more* / Barcelona, ES
User Researcher & Senior UX Designer (Contractor Freelance)

November 2019 – March 2021 · *UX/UI Bootcamp at Barcelona Code School* / Barcelona, ES
Course coordinator and Professor

July 2017 – August 2018 · *Ogilvy* / Barcelona, ES
Interaction designer (IxD) & Researcher

April 2016 – May 2017 · *Serhs Tourism* / Barcelona, ES
UX Designer & Online executive

September 2015 – January 2016 · *Studio Mirannalti* / Firenze, IT
Web & Graphic designer

Education

2019 People Capital & Company builder Academy at *Scalabl Barcelona*
2016 – 2017 Master's Degree in Usability & User Experience at *Kschool Barcelona*
2016 Technical Specialist Course in HTML, CSS and Dreamweaver at *Universidad San Jorge*
2012 – 2018 Self-taught freelance Web Designer with *Wordpress*
2007 – 2012 Bachelor's degree in Tourism at *Universitat de Barcelona (EUHT-CETT)*

Languages

Spanish, Italian and Catalan Mother tongue
English Advanced industry-oriented oral-written level
French Fluent oral-written level

Certifications

IDEO Design Thinking
Google Analytics Individual Qualification
Car license B1

Skills

Skill	Level
Figma	▰▰▰▰▱
Miro	▰▰▰▰▱
Sketch, Axure, Invision	▰▰▰▱▱
Adobe XD, Ps, Pr, Id	▰▰▰▱▱
JIRA, Confluence, Asana	▰▰▰▱▱
Hotjar, Yandex, GA3	▰▰▰▰▱
CSS3, HTML5, JS	▰▰▱▱▱

Skill	Level
Design methodology	▰▰▰▰▱
Communication skills	▰▰▰▰▱
Strategy skills	▰▰▰▰▱
Enjoy the process	▰▰▰▰▰
Enterpreneurial mindset	▰▰▰▱▱
Simplifying complex flows	▰▰▰▰▱
Frustration management	▰▰▰▰▰