Senior Digital Product Designer

Adrian Ortinez
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Experience

December 2019 – Currently · *adrianortinez.com* / Barcelona, ES
Senior UX designer & Digital Product Designer (Freelance)

May 2019 – Currently · *Gartner, NEOM, GUZZU, NPAW, Ëatnovation & more* / Remote (Globally)
User Researcher & Senior UX Designer (Contractor)

October 2021 – Currently · *Barcelona Technology School (BTS)* / Barcelona, ES
Lead professor of the User Experience module in the Product Master's Degree program

November 2019 – March 2021 · *UX/UI Bootcamp at Barcelona Code School* / Barcelona, ES
Professor and Course coordinator

July 2017 – August 2018 · *Ogilvy* / Barcelona, ES
Interaction designer (IxD) & Researcher

April 2016 – May 2017 · *Serhs Tourism* / Barcelona, ES
UX Designer & Online executive

September 2015 – January 2016 · *Studio Mirannalti* / Firenze, IT
Web & Graphic designer

June 2011 – April 2016 · lapera.*studio* / Barcelona, ES
Web designer and Wordpress designer

Education

2019 People Capital & Company builder Academy at *Scalabl Barcelona*
2016 – 2017 Master's Degree in Usability & User Experience at *Kschool Barcelona*
2015 Technical Specialist Course in HTML, CSS and Dreamweaver at *Universidad San Jorge*
2011 Self-taught Web Designer in *Wordpress*
2007 – 2012 Bachelor's degree in Tourism at *Universitat de Barcelona (EUHT-CETT)*

Languages

Spanish, Italian and Catalan Mother tongue
English Advanced industry-oriented oral-written level
French Fluent oral-written level

Certifications

IDEO Design Thinking
Google Analytics Individual Qualification
Car license B1

Tools

Figma
Miro
Sketch, Axure, Invision
Adobe XD, Ps, Pr, Id
JIRA, Confluence, Asana
Hotjar, Yandex, GA3
CSS3, HTML5, JS

Skills

Design methodology
Communication skills
Strategy skills
Enjoy the process
Enterpreneurial mindset
Processes simplification
Frustration management